

# **Emerald Express International**



# **FREEDOM FOUR-EVER™**

## **Compensation Plan Overview**

# Freedom Four-Ever™

Emerald Express has developed a revolutionary first in the industry with our incredible **25% Commission Guarantee!**

Earn an industry-shattering **25% monthly commission** on the personal sales volume (PV) of all your personally sponsored distributors **every single month** with no limits.

### Example 1:

You personally enroll  
2 Distributors who each  
generate 100 PV each month.



**You Earn:**  
25% of 100PV x 2  
**Monthly Commission = \$50**

### Example 2:

You personally enroll  
4 Distributors who each  
generate 200 PV each month.



**You Earn:**  
25% of 200PV x 4  
**Monthly Commission = \$200**

## Start Strong To Maximize Your Earnings

Where you start will determine your immediate earnings potential and benefits, beginning with your very first month as a new distributor.

Plus, if you join as a **Team Leader** by generating 500 QV your first month, you'll be qualified to earn a huge **\$50 Team Leader Lifetime Bonus** for every Team Leader you personally enroll thereafter.

Your Monthly Qualifying Volume (QV)	Commissions & Bonuses					
	Duplication Bonus	Monthly 25%	Retail Website	Frontline Retail Website	Matrix Residual	Team Leader Bonus
Basic - 50 QV	25%	25%	30%	*	*	*
Advanced - 100 QV	30%	25%	30%	10%	YES!	*
Business Builder - 200 QV	40%	25%	30%	10%	YES!	*
Team Leader – 200 QV 500 QV First Month	40%	25%	30%	10%	YES!	YES!

## Immediate Income Opportunity:

### Retail Profits:

Earn Retail Profits Three Ways:

- 1.) Purchase products at wholesale and resale them at retail prices.
- 2.) Earn a **30% commission** on all your personal Retail Website Sales Volume (RV). Just send your retail customers to your company provided retail website and we will handle the rest.
- 3.) Earn a **10% commission** on the total Retail Website Sales Volume (RV) generated by all of your personally sponsored distributors. (See Monthly Frontline Sales Commissions for details)

### Duplication Bonus:

Additional rewards can be achieved by building your own sales team. You can earn up to an incredible **40% commission** on the initial PV of every new distributor you personally sponsor. (up to 1000 PV)

Examples: Your Personally Sponsored Distributor's Initial PV					
Your Monthly Qualifying Volume (QV)	50 PV	100 PV	200 PV	500 PV	1000 PV
50 QV (25% Commission)	\$12.50	\$25	\$50	\$125	\$250
100 QV (30% Commission)	\$15	\$30	\$60	\$150	\$300
200 QV (40% Commission)	<b>\$20</b>	<b>\$40</b>	<b>\$80</b>	<b>\$200</b>	<b>\$400</b>

### 25% Commission Guarantee!

Earn **25% commission every single month** from the personal sales volume (PV) of all your personally sponsored distributors. There is no limit to the earnings potential from your frontline commissions!

Plus, for *Advanced, Business Builder, and Team Leader* levels, **you also earn 10%** of the total Retail Website Sales Volume (RV) generated by all of your personally sponsored distributors!

Your Monthly Qualifying Volume (QV)	Earn 25% of Monthly Frontline Personal Volume (PV)	Earn 10% of Monthly Frontline Retail Website Sales Volume (RV)
Basic - 50 QV	<b>YES!</b>	-
Advanced - 100 QV	<b>YES!</b>	<b>YES!</b>
Business Builder - 200 QV	<b>YES!</b>	<b>YES!</b>
Team Leader – 200 QV	<b>YES!</b>	<b>YES!</b>

## Residual Income Opportunity:

### Network Residual Commissions:

As your sales organization grows and develops, so does your ability to earn residual commissions up to 10 levels deep in a 3 x 10 forced matrix. Network Residual Commissions are paid on all of your Organizational Sales Volume (OV).

Organizational Sales Volume (OV) is the total sum of all Personal Sales Volume (PV) generated by all distributors within your 3x10 Forced Matrix, **plus 20% of all Retail Website Sales Volume (RV)** across your entire 3x10 Forced Matrix.

This allows you the opportunity to earn a portion of every single product sold throughout your entire 3x10 matrix organization!

	RANK						
	Silver	Gold	Platinum	Emerald	Director	Executive	Presidential
Qualifying Volume	50 QV	100 QV	100 QV	100QV	200QV	200QV	200QV
Personal Sponsorship Requirement	*	*	4 Golds	2 Platinums	4 Emeralds	4 Directors	4 Executives
<b>Level 1: 3 Positions</b>		<b>5%</b>	5%	5%	5%	5%	5%
<b>Level 2: 9 Positions</b>		<b>5%</b>	5%	5%	5%	5%	5%
<b>Level 3: 27 Positions</b>		<b>5%</b>	5%	5%	5%	5%	5%
<b>Level 4: 81 Positions</b>			<b>4%</b>	4%	4%	4%	4%
<b>Level 5: 243 Positions</b>			<b>4%</b>	4%	4%	4%	4%
<b>Level 6: 729 Positions</b>				<b>4%</b>	4%	4%	4%
<b>Level 7: 2,187 Positions</b>					<b>2%</b>	2%	2%
<b>Level 8: 6,561 Positions</b>						<b>2%</b>	2%
<b>Level 9: 19,683 Positions</b>							<b>2%</b>
<b>Level 10: 59,049 Positions</b>							<b>2%</b>

## Leadership Bonus:

The Leadership Bonus is a pool established from 10% of all new distributors' initial PV. The total sum of this pool at the end of each quarter will be shared across all distributors who were qualified as Director or Executive during each month of the quarter. The Director or Executive must maintain at least 50,000 OV each month of the quarter to qualify.

The pool is split according to the total Organizational Volume (OV) of each Director or Executive as a percentage of the total OV represented by this group.

## Presidential Bonus (2% Global):

Each quarter a bonus pool will be paid equal to 2% of the company's global Organization Volume (OV). The pool will be paid to all those who qualified as Presidential during each month of the quarter. The Presidential must maintain at least 100,000 OV each month of the quarter to qualify.

The pool is split according to the total Organizational Volume (OV) of each Presidential as a percentage of the total OV represented by this group.

## 500K Presidential Club:

Incredible leadership deserves incredible rewards. The 500K Presidential Club offers big rewards for those who maintain a track record of success, leadership, and community involvement.

Emerald Express encourages all distributors to give back to their local community. Our leaders should be role models not only in business, but also in their support of community.

### **Giving back to the community is a core component of the 500K Presidential Club.**

Rank	Qualification	Cash Bonus	Charitable Donation Bonus**
Presidential – 1 Star	100,000 Infinity OV/month for 6 consecutive months*	\$5,000	\$1,000
Presidential – 2 Star	150,000 Infinity OV/month for 6 consecutive months*	\$10,000	\$2,000
Presidential – 3 Star	200,000 Infinity OV/month for 6 consecutive months*	\$15,000	\$3,000
Presidential – 4 Star	500,000 Infinity OV/month for 6 consecutive months*	\$30,000	\$5,000
Presidential – 5 Star	500,000 Infinity OV/month for 12 consecutive months*	\$70,000	\$8,000
Presidential – 6 Star	750,000 Infinity OV/month for 12 consecutive months*	\$120,000	\$10,000
Presidential – 7 Star	1,000,000 Infinity OV/month for 12 consecutive months*	\$250,000	\$25,000

\*Ranks must be achieved and awarded in order. Qualifying months cannot overlap.

\*\*Charitable Donation Bonus: Emerald Express International will make a matching donation up to the amount shown to any charitable organization requested by the qualifying Presidential.

## **Auto-Ship Credits:**

Your first \$50 in total monthly earnings from our compensation plan is automatically credited to you in the form of auto-ship credits. You have the option to increase this setting to your desired level.

Our internal tracking system automatically applies your earned monthly Auto-ship Credits to the total cost of your auto-ship order the following month.

Auto-ship Credits help simplify the process of ensuring monthly wholesale product orders are easily and conveniently funded each month.

Any Auto-ship Credits not used within one monthly cycle of being posted will convert to a cash payout the following commission cycle.

## **Glossary of Terms:**

**Commissionable Volume (CV):** The value assigned to each product upon which sales commissions are calculated.

**Qualifying Volume (QV):** The total sales volume used to qualify a distributor for commissions. QV is the total volume generated by a distributor's Personal Sales Volume (PV) and Retail Website Sales Volume (RV) combined. Note: Product purchases are not required to qualify for commissions.

**Personal Sales Volume (PV):** The total sum of Commissionable Volume (CV) generated from a distributor's personal inventory purchases.

**Retail Website Sales Volume (RV):** The total sum of Commissionable Volume (CV) sold through each distributor's company-provided retail website.

**Organizational Sales Volume (OV):** The total sum of all Personal Sales Volume (PV) generated by all distributors within a distributor's 3x10 Forced Matrix downline, plus 20% of all Retail Website Sales Volume (RV) generated within a distributor's 3x10 Forced Matrix downline. (Excludes the first month's PV from a new distributor. A new distributor's first month's PV is used to fund the Duplication and Leadership Bonuses)

**Infinity OV:** The total sum of all Organizational Sales Volume throughout unlimited levels of a distributor's entire organization. This volume is only used to determine levels of qualification within the 500K Presidential Club.